SMA
SASKATCHEWAN
MUSIC AWARDS

2027

Materials you'll want to prepare before submitting:

For all categories except Live Artist, keep the eligibility period in mind: **November 1, 2024-November 1, 2026. The eligibility period for Live Artist of the Year is October 15, 2025-October 15, 2026.**

Review all the guidelines before submitting.

The deadline for submissions is **midnight, November 17.**

Once you have submitted into one category, you have an option to copy that submission and edit it for another category. For example, if you submit into a genre category, you can copy your submission to add it to an Indigenous Music Maker category.

We ask you for some self-identifying information to track submission engagement. This is not provided to the jury.

You can find detailed information on how each category's nominees and winners are arrived at in the guidelines.

If you have any questions about how to submit or anything else SMA-related please reach out.

For Artist of the Year (by genre) categories

3 songs (as MP3s) that were publicly released during the eligibility period (or 2 songs, if only submitting for one of the two Indigenous Music Makers categories). You'll need to fill in the release dates of the songs, so that have information ready. Lyric uploads are optional, so get them ready if you'd like to upload them.

Artist photograph (preferably a head shot or tight shot of the whole band)

Artist biography
Bios usually include your musical style/influences, history, upcoming plans, and who performs with the artist/duo/band; as well as your recent singles, albums, and videos.

Information for the following sections: Fill in these sections where you have information to provide. Each section is optional but will be seen by the jury.

Broadcast & streaming achievements:
Did you have some excellent streaming / sales / airplay? Give details, and especially mention if you charted (Billboard, Indigenous Music Countdown, etc), got onto playlists or SiriusXM, Indigiverse, etc)

Live performance achievements:
Did you play any shows or do tours? If so give a few details – key venues, showcases, festivals, range of touring, and other live performance information you'd like the jury to consider.

Awards & grants:
Did you receive any other award nominations, place in any contests, or receive grant support? Did you get accepted into songwriting camps or incubators such as with SOCAN, TD, RBC, Studio Bell?

Fan engagement:
Social media numbers, fan lists, or any other fan base achievements you'd like the jury to consider:

Physical sales:
Notable album or merchandise, or others that you'd like the jury to consider.

Anything else not already included above that you'd like the jury to consider, such as:
- Did you land any sync placements or other special usages of your music?
- Did you teach music, mentor other artists, lead a workshop?
- Did you partner with any charities / do community work?
- Did you get some media mentions?

For Album of the Year:

Links to streaming sites where the album can be found

Album official **release date**

Album artwork to be uploaded

Information on any use of **generative AI** in the music or album cover

If you have a second album to submit, finish submitting the first one. Then you can create a second entry about your second album.

For Single of the Year:

Titles and release dates of up to 3 singles you'd like to submit.

Artist photograph (preferably a head shot or tight shot of the whole band)

As this is a data-based category, we will obtain information about the single through our data providers.

For Music Video of the Year:

Links to where the video can be found

Information (names to be used if nominated, release date etc.)

Nominee photo

Information on any use of **generative AI** in the piece

If you further videos to submit, finish submitting the first one. Then you can create more entries for the category.

For Graphic Piece of the Year:

A graphic of each piece you are submitting (up to 3 can be submitted in one entry) for upload.

You can submit some **background about** the piece if you wish.

Information on any use of **generative AI** in the creation of the piece.

A nominee photo (headshot preferred)

For Live Artist of the Year

This is a new category open to all artists who perform live, in any style of music, and who played at least 15 show dates in the eligibility window. Please contact us if you have questions about this new category as it's a little more complicated than others.

Links to performance video(s) - You can provide one video of at least 5 minutes and no more than 12 minutes in total length, or 2-3 separate videos, to a max total length of 12 minutes.

List of shows played during the period: with date of show, venue/city, size of unit (solo/duo or band?) and type of show. This information will go into a table. You need at least 15 shows to be eligible to submit, but as part of the evaluation is how many shows you played, uploading all your shows will be in your favour.

For the type of show column, please use one of the following descriptions:

- Multi (you played a set on a multi-artist bill)
- Song (the show as a single song)
- Concert (headliner)
- Festival (non mainstage such as tweener or B stage)
- Festival Mainstage
- Showcase (official, ie the organizers invited you and you're in the program)
- Showcase Unofficial (anything other than official invites such as private label events, guerilla showcases etc)
- Broadcast (live on air song/set for radio, TV, etc. For streaming concerts where you were hired by a third party, such as Canada Council, treat them as a regular show type and one of the above.)

Listing ALL shows you played during the period Oct 15/25-Oct 15/26 will give you the most possible marks.

Supporting references – at least 2 and up to 3
2-3 letters in support of a nomination from event bookers/presenters/venues or other industry professionals. In absence of a letter of support, a screenshot of public post by a third party recognizing the artist's performance (venue/festival/event presenter/media outlet) may be provided. Essentially, this is a third party verifying that a show took place.

Artist photograph (preferably a head shot or tight shot of the whole band)

Artist biography
Bios usually include your musical style/influences, history, upcoming plans, and who performs with the artist/duo/band; as well as your recent singles, albums, and videos.

Audience Impact information: Optional. Not all live performing artists may have this, but it's an opportunity to receive additional points from the jury. Talk about things like social media followers, if you have an email fan list, and/or merch sales. You can add any information about how you connect with your fans.

INDUSTRY CATEGORIES

NEW this year: Applicants to Industry Awards may only submit into one of the following categories. By "applicant" we mean the potential nominee being named and who would receive the award. Individuals may be submitted into one category, while the company/organization they work for may be submitted in another. For example, a music teacher employed by ABC Music School may be nominated as Music Professional of the Year, while the school may be nominated in Music Company or Organization of the Year, as the potential nominee name is different for each category. The information provided for evaluation must be unique and appropriate to each category/submission.

Studios owned/operated by sole producers may only submit in one of these three categories: Music Company or Organization, Music Professional, or Producer of the Year.

- **Community Impact Award**
- **Music Company or Organization of the Year**
- **Music Professional of the Year**
- **Venue or Festival of the Year**

Read the category description and then prepare an appropriate **nomination statement** about your activities during the eligibility period. You can copy this into the nomination form.

Nominee Photo: a headshot if you're nominating an individual, or a company logo. This is what we would use in nominee announcements.

For **Community Impact**, you have the option to submit up to 3 statements of support, in other words letters of support.

For **Venue or Festival of the Year**, you'll also need a **list of at least 10 artists** presented that demonstrate an intention toward gender and cultural equity in your presentations. You are welcome to submit more than 10 artists. These can be local, Canadian, or international artists.

For Producer of the Year

Prepare a **nomination statement** about your activities during the eligibility period. You can copy this into the nomination form.

4 songs (as MP3s) that you worked as producer on, which were publicly released during the eligibility period. You'll need to fill in the release dates of the songs, so that have information ready.

Producer photo, preferably a headshot.